

# Media Services

*Enriching education through communication technology.*



## **Media Stations and Classroom Support**

Media Stations are located in nearly one hundred general use classrooms and are outfitted with an assortment of instructional technology to aid teaching and learning.

## **Special Event Setup**

We manage and oversee audiovisual setups for large and small events including webcasting, podcasting, and sound systems.



## **Equipment Rental**

A variety of video and audio equipment is available for rent to faculty and staff with a campus recharge number. We will even deliver, set up, and pick up your equipment for you.

## **Academic Audio Podcasting**

Create audio recordings of your lectures that can be downloaded to a computer, iPod, or any MP3 player. Academic podcasting in lecture halls is free of charge.



## **Webcasting and Video Podcasting**

Create a live webcast of an event broadcast over the Internet, or create an online video archive of your lectures allowing your audience to view and review your event on their computer.

## **Distance Learning Center**

Hold real-time interactive classes from different locations connecting across campuses, states, and even countries.

## **Digital Signage**

Keep your public informed about important and upcoming events. Media Services has turnkey digital signage solutions.

### **Videoconferencing and Audio Conferencing**

Be interviewed by the BBC or NPR, testify before Congress, or connect with distant colleagues without leaving San Diego.

### **Student Response System**

Assess student comprehension via a clicker/hub device that allows students to respond to questions and instantly transmit results back to the instructor. This service is provided at no cost.

### **Video Production and Editing**

Media Services can shoot, direct, & edit videos to promote or document your department or research. We can also capture, encode or transcode your files to a variety of popular file formats.

### **Consulting, Design, and Installation**

Media Services provides audiovisual and acoustical consulting, design, and equipment installation services for classrooms and conference rooms at UC San Diego.

### **Equipment Repair and Maintenance**

Our technicians can repair and maintain a variety of department-owned audiovisual equipment.

### **Media Duplication and Transfer**

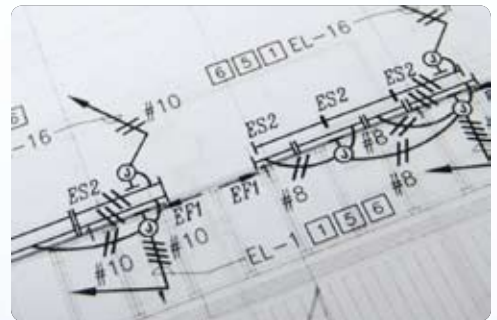
Copy, transfer, and back-up your valuable audiovisual footage to DVD, VHS, DVCAM, or mini-DV.

### **Satellite Downlink of Video Programs**

Have a program on satellite downlinked and transmitted to your classroom, meeting or special event.

### **Digital Photography**

We can take digital photos and process them for your website, presentation, or print media.



## **Contact**

Help Desk

858.534.5784

[mediacenter.ucsd.edu](http://mediacenter.ucsd.edu)

# The Document Camera

## *Coming Soon to a Classroom Near You!*

The document camera is a stationary video camera designed to project printed papers, magazines, maps, and even 3-D objects through the classroom video projector onto the screen. Document cameras are similar to overhead projectors, but are more versatile and don't require acetate. In Winter Quarter 2008, Media Services installed a document camera in York 2722 and it received such rave reviews that we are now considering making document cameras a regularly installed piece of classroom equipment. To test a document camera, or to find out more, please contact Howard Laurence at 534-1174.



# Video Production

*Be the first to share your story through video*



Media Services offers production and editing of short videos to document or promote your department, organization, or research. Media Services' experienced staff will meet with you to determine the aim and goals of the video, create a script, shoot necessary footage and interviews, and edit the footage into a completed video ready for distribution.



Complexity of videos can range from a simple series of still-photos with voice-over to a series of interviews and documentary B-roll footage edited into a professional broadcast quality video. Media Services will work closely with you to determine the scale and timeline of your project. Cost of the service depends on the complexity and length of the project and starts at \$400 dollars.



Videos can be compressed for podcasting, web, or DVD-distribution. Media Services can provide graphic design for marketing materials related to the video, as well as DVD duplication services. Our aim is to create a complete video package ready for you to distribute to your audience.



# media center

## *Video Production and Editing Details:*

- 4:3 or 16:9 Aspect Ratio
- Professional video production, lighting, & audio
- Professional editing using Final Cut Studio
- Various compression formats available
- Standard Definition or High Definition
- DVD Studio Pro menus
- Animated Title Sequences
- Graphics of your data

## *Contact*

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